



TEMPLE INN & SUITES

WEBSITE PLANNING DOCUMENT

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COMPANY DESCRIPTION

Temple Inn & Suites is a hotel chain headquartered in Bethesda, MD, that builds and manages specialized hotel accommodations near temple locations of The Church of Jesus Christ of Latter-day Saints around the world.

The owner-operated company caters to temple workers, patrons, and their families by providing specialized services and accommodations that meet the needs of those patrons. The hotel accommodations and services are available to anyone willing to abide by the terms and policies outlined by the company.

The overall goal of the website project is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips. The website should reflect the Church culture and be designed to support a temple oriented theme as well as the concept of being a haven of comfort and accessibility.

THINGS TO INCLUDE:

Specialized Services:

- Free access to changing rooms and bathroom facilities for temple patrons who have traveled far and need to change to and from church clothes.
- A playroom and low-cost, short-term babysitting services for the children of patrons.
- Long-term stay accommodations in kitchenette suites for full-time temple missionaries.
- Temple history themed reception and sitting area.
- A wedding reception hall that can be easily customized with a catering menu and kitchen access for food preparation and serving.
- Family search center for family search and ordinance work.

Free Amenities:

- Breakfast
- Exercise/workout room
- Indoor pool
- WiFi high-speed internet access and smart TVs
- Parking
- Temple shuttle
- Family history consultation and family ordinance card service

SITE NAME

My proposed site name is www.TempleInnAndSuites.com. It is available according to Google Domains, and would cost me \$17CAD/year. The byline will be "Heavenly haven, suite peace found here."

SITE PURPOSE

The purpose of the site would be to provide allow potential guests to book their accommodations and plan their temple visits, whether for short term or long term visits. Also to share information regarding other services for events that are offered.

TARGET AUDIENCE & SCENARIOS



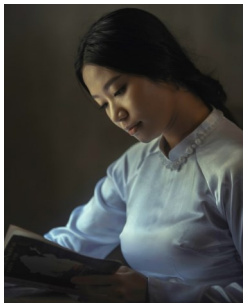
Fictitious Persona #1 & 2:

Brother and Sister Garber (photo source: <https://seniormissionary.lds.org/srsite/>) are a senior missionary couple who need a place to stay while on their mission in Bogotá, Colombia. Their needs are simple, but there are some dietary restrictions that are easier to deal with if they are able to cook for themselves.



Fictitious Persona #3 & 4:

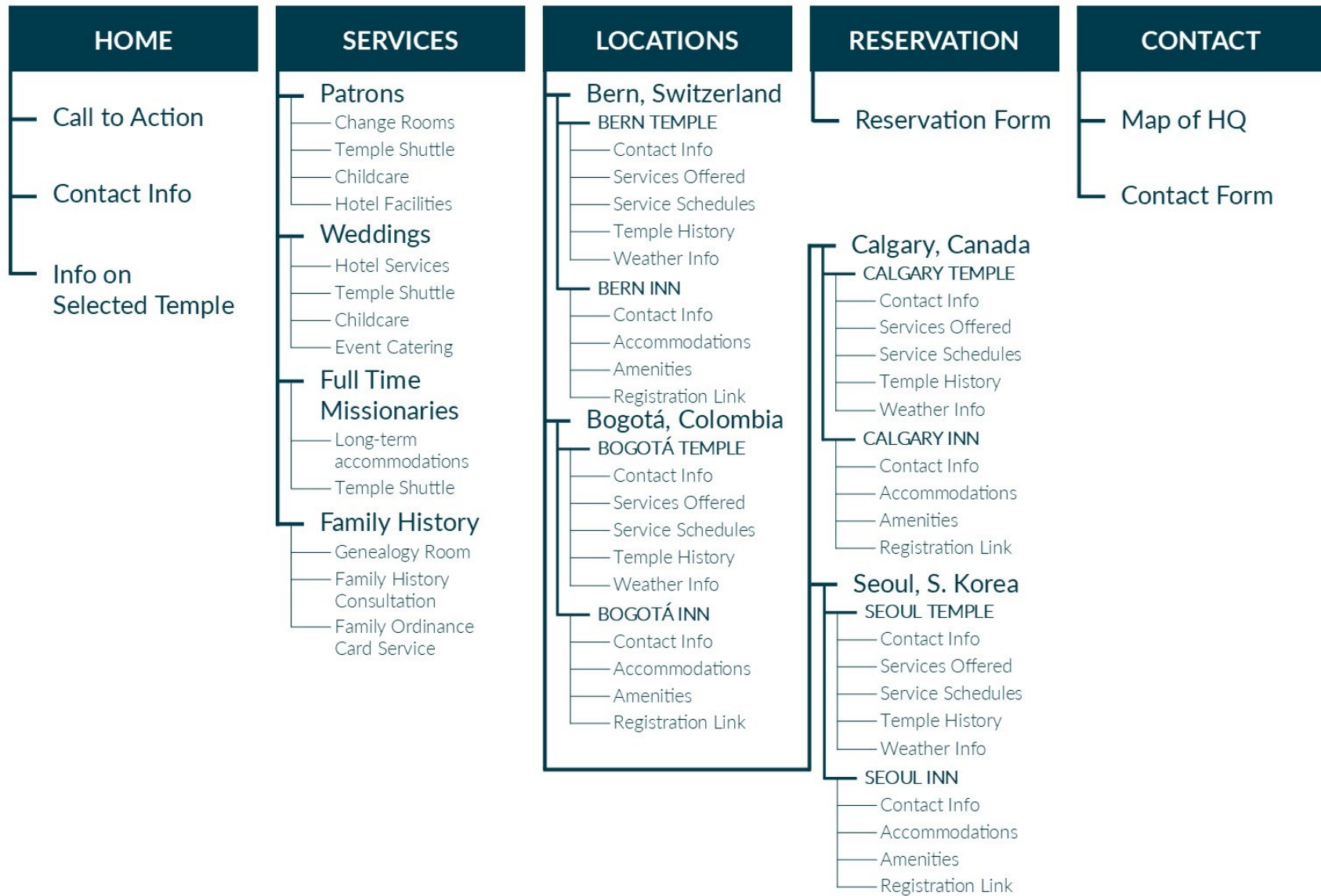
Anja and Lukas (photo source: https://unsplash.com/photos/Sdho9s_vN5I) are a young engaged couple planning their temple wedding from Austria. The nearest temple to them is in Bern, Switzerland, and they have many family members who are eager to see them sealed for eternity. Having access to safe childcare for nieces and nephews, catering, and a place to get ready is a must for their special day.



Fictitious Persona #5:

Eun-i (photo source: <https://unsplash.com/photos/SrkuyPb3aUk>) is a youth leader in her small branch in Taegu, South Korea. She has been tasked to organize a youth temple trip for her branch, and needs to not only organize transportation, but accommodation. Free breakfast is a requirement, and entertainment (swimming!) is a bonus.

SITE MAP



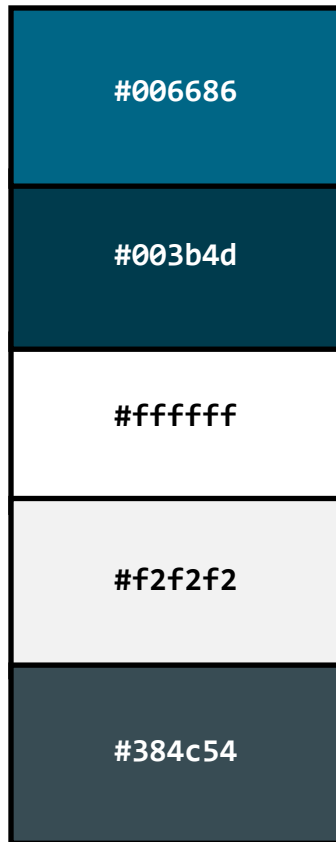
COLOR SCHEME

The colors for this site are Teal, Dark Teal, White, Light Grey, and Slate Grey.

The main color will be Teal, which lighter shade closely matches the icons from the main Temple website. Teal is a color that is comfortable to both male and female users, and is generally associated with soothing, healing, reflective, and balanced moods. These accurately reflect the feelings we wish to portray both with the temple and accommodations.

White and Light Grey are clean, crisp neutrals that will add both contrast and a feeling of purity.

Slate grey is both neutral and strong, adding a sophistication to our palette without being overly dark.



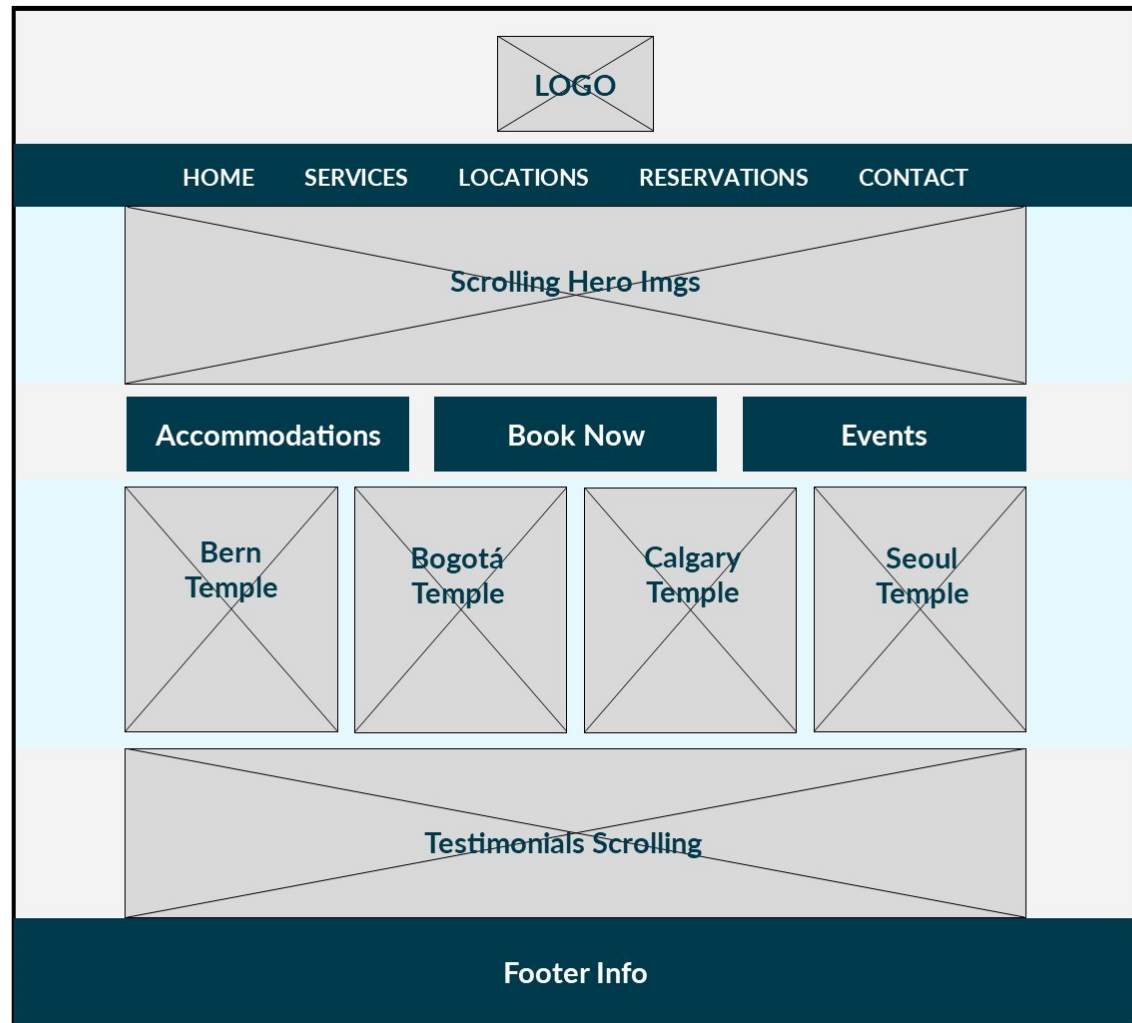
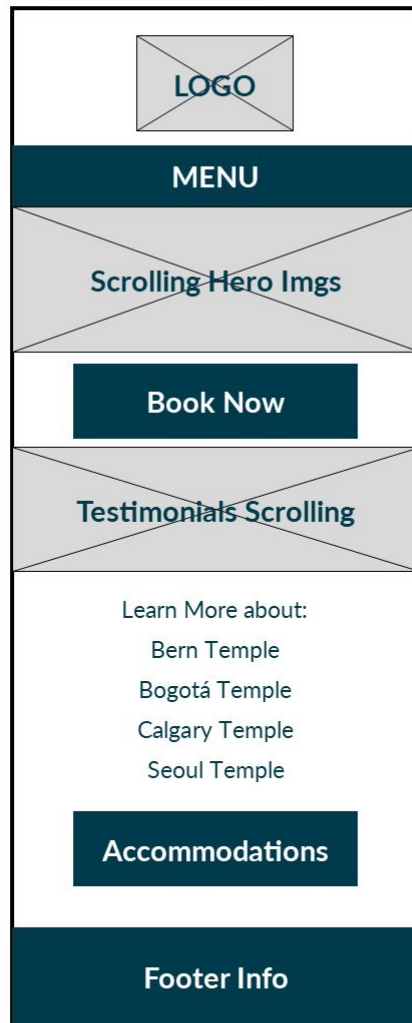
TYPOGRAPHY

The primary text fonts are Literata, Lato, and Lato Light.

Site Header	Literata	36px	#006686	SAMPLE
Primary Navigation	Lato	16px	#ebeae5	SAMPLE
Footer Navigation	Lato	14px	#ebeae5	SAMPLE
Heading 1 (h1)	Literata	30px	#006686	Sample
Heading 2 (h2)	Literata	24px	#4d1200	Sample
Heading 3 (h3)	Literata	20px	#003b4d	Sample
Paragraph Text (p)	Lato Light	16px	#253237	Sample

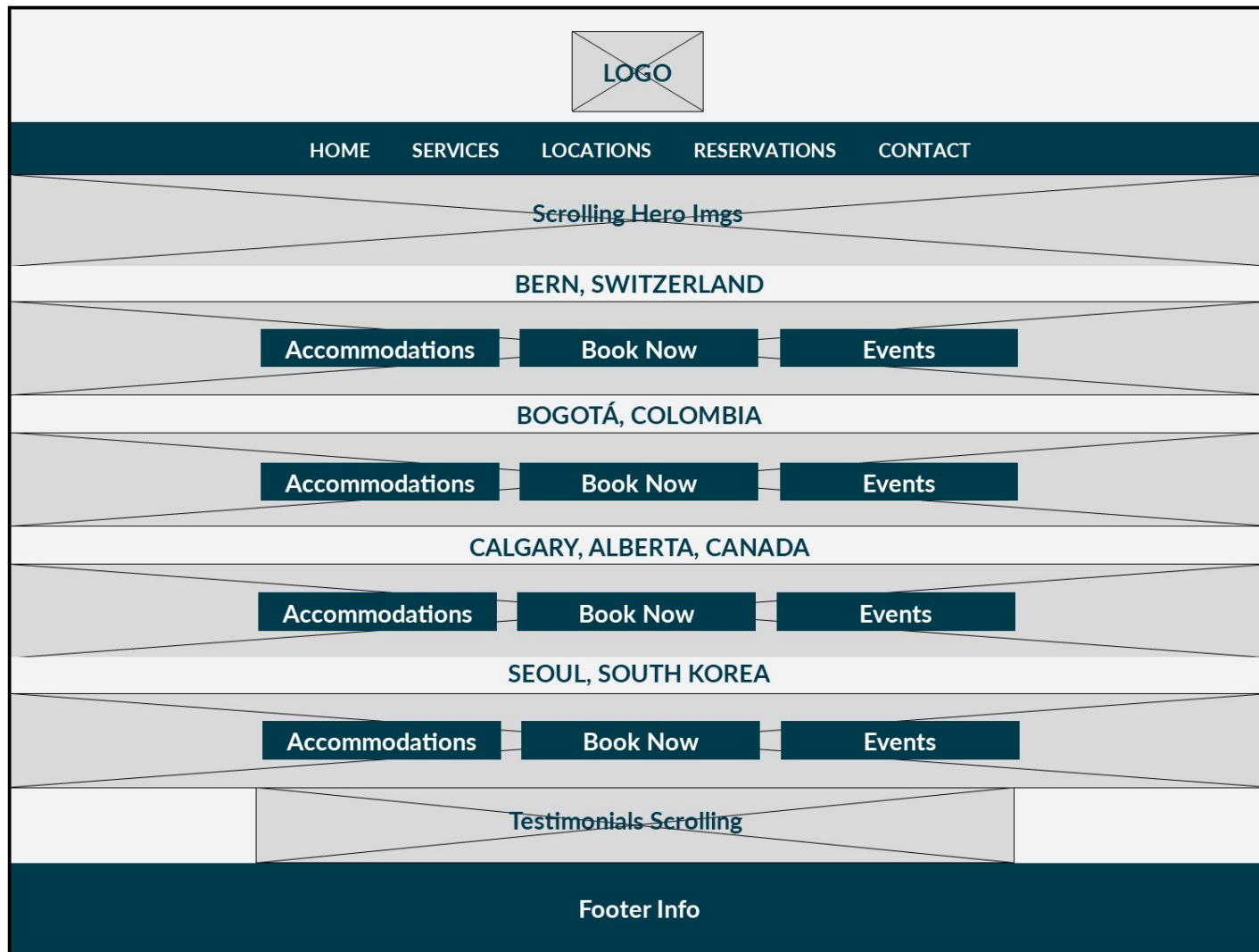
WIREFRAME SKETCHES

Home Page: Small and Medium views



WIREFRAME SKETCHES

Home Page: Large view



FUNCTIONAL SPECIFICATIONS:

Required functional specifications:

- Site must be **responsive** to small, medium, and larger wide screen views.
- Design is consistent throughout the website, providing ease of **navigation** and supports excellent user experiences.
- The **home** page is a contemporary, exciting landing page providing images of temples and temple attending activities and must include the following:
 - ⇒ A call to action to make a hotel reservation
 - ⇒ Readily available navigation and contact info for the hotel chain
 - ⇒ Summary information about a temple of your choosing
- The **temple** page describes the details for at least four temples of your choice providing information about the address, telephone, email, services, history, ordinance schedule, session schedule, temple closure schedule (from a JSON source) and summary—current weather information obtained from a third party API.
 - ⇒ Calgary, AB | Seoul, South Korea | Bogotá , Colombia | Bern, Switzerland
- The **reservation** page contains a form that collects relevant information when making a normal stay reservation including the location, date, number, and type of rooms, registrant’s full name, email, phone, home state or country, and special accommodations/comments. You will need to use the CSS flex method for the layout of your reservation form for full credit.
- The **services** page provides a list with information of the amenities and special services offered at the hotel along with the following sub pages/content:
 - ⇒ The **reception** page displaying information about the wedding reception accommodations, including options for food service and setup.
 - ⇒ A **full-time temple missionary** page w/info + images about the suites offered with a Contact Us form.
- The **contact page** will contain essential contact information including an **embedded Google map** showing the company headquarter address at 4800 Montgomery Ln #300, Bethesda, MD 20814 and a basic Contact Us form.

DEVELOPMENTAL SPECIFICATIONS:

Required development specifications:

- HTML structure and CSS presentation may not be an exact replication of my weather site.
- Structured with **valid**, standards-based, **semantic** markup that is responsive to S, M, L views without violating PARC.
- Heading element is used in the proper order, levels, and elements / page.
- All browsers render elements consistently by referencing a **normalization** CSS on all pages. Use media queries.
- Design a **logo** to be used at appropriate levels and locations throughout the website.
- Follow **PARC** principles and **typography** best practices throughout
- Implement an appropriate **font** from Google Fonts
- Read the current temple closure schedule from a JSON file and use that info on the temple page. I will need to create the JSON file and store it under a directory (folder) on my site.
- Registration form is complete, validates input, and uses flex display.
- Use the practice of **wayfinding**.
- Ensure that **page weight** does not exceed the ~500k benchmark.
- Images and elements are the appropriate type and size.
- Pass the **Chrome DevTools audit** at 85%+ in the areas of **performance, accessibility, best practice, and SEO**.
- No spelling or grammatical errors.
- Include a **resource page** that references outside content as a link in footer.
- All folders and files follow web naming rules and are friendly/semantic.
- Publish complete site to Github.
- NO OUTSIDE TEMPLATES.